

Ada Trend





DO YOU KNOW ABOUT

AdaWall

AdaHome

AdaPanel

3 GROUPS OF PRODUCT for your home

| Wallpapers | Murals | Acoustic wallcoverings | Printable wallcoverings | Wallpaper adhesives

| Curtains | Poufs | Cushions | Table clothes | Aprons | Folding chaise lounges | Runners | Upholstery

| Wood Wall Panels | PS Wall Panels

AdaWall, AdaHome, AdaPanel

One of the largest companies in Turkey

- in terms of number design, production capacity, quality and innovation in decoration fields.

The gateway to endless design possibilities

- mix, match, combine different items to create a personalized and cohesive interior design scheme.

Wide range of perfect quality products

- allows to cater to a broader customer base with varying tastes and preferences
- quick adaptation to new trends by introducing new items or phasing out older ones, staying relevant in the market.
- Cross-Selling Opportunities

ADA TREND

ADATREND is **concept for showroom** that addresses to the future trends of interior decoration.



We created **20 moodboards**, in each of them end users and partners discover designed thoughtfully pre-selected combinations of materials, interior example, card of the inside content.

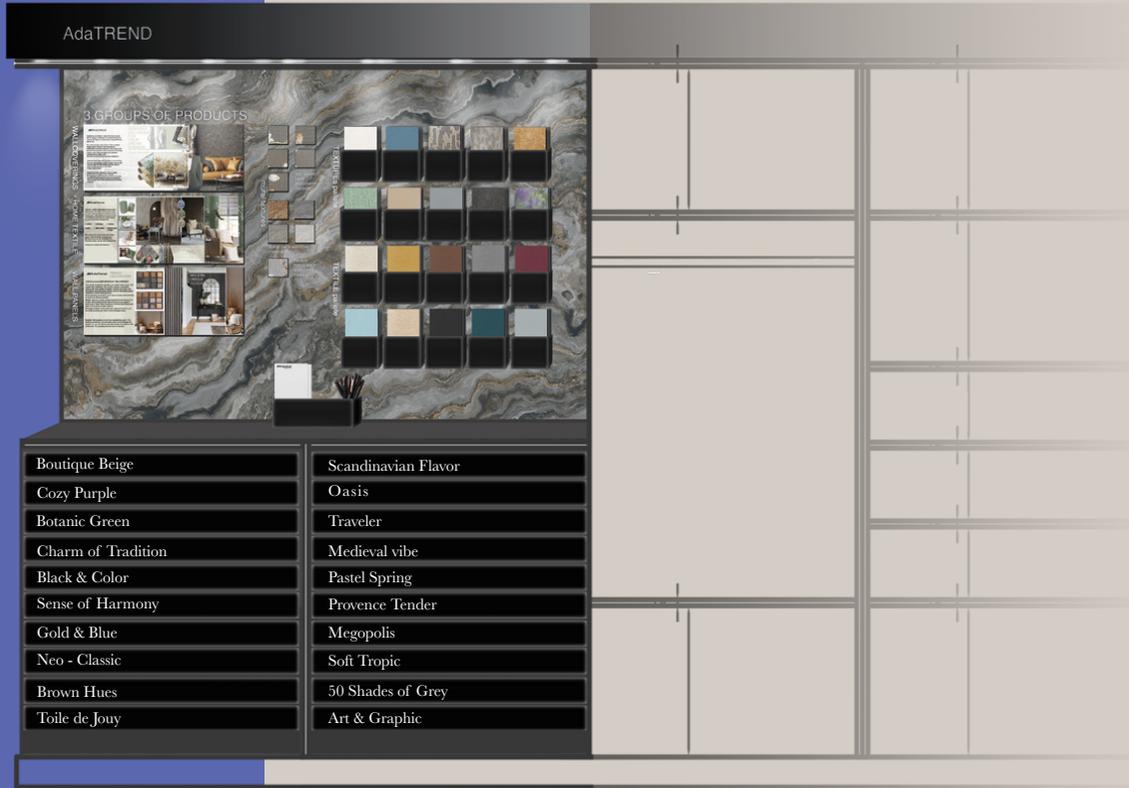


All trends we collect in pdf **Ada Trend Book**. As you scroll through its pages, you'll find inspiration, key trend descriptions and practical ideas for effectively combining ADA products.

Be the Visionary

3 OPTIONS for SHOWROOM

To ensure that AdaWall, AdaHome, and AdaPanel shine in your showroom, we offer three distinct display options for Ada Trend.



1

Big Stand: Create a prominent display with our large stand, complete. This stand seamlessly integrates with your existing showroom layout, giving Ada products the spotlight they deserve.

Be the Creator

2

Standard Horizontal Dresser:

Choose a sleek horizontal dresser with two columns of drawers, offering a more versatile and space-saving display option.



3

Standard Vertical Dresser:

For those looking to maximize vertical space, our standard vertical dresser with a single column of drawers is the perfect choice.

The choice is yours; select the display option that best suits your showroom's layout and aesthetic.



Beautify Your Space

BOUTIQUE BEIGE



BOUTIQUE BEIGE is a trend that embrace the timeless beauty of neutral tones. These palettes, when combined with carefully chosen textiles and wallpaper murals, create interiors that exude a sense of tranquility, sophistication, and understated luxury. Whether you prefer a classic or contemporary style, these beige trends offer a canvas for you to express your personal style and create a harmonious living space.

BOUTIQUE BEIGE

concept by ADA:

AdaPanel: APS302 / APS212

AdaWall: wallpaper 23203-3 / 4709-3 / 1502-2 / 3715-4 / 7801-5 / 4709-5 / 3704-3 / 23209-2

mural FJ304-2

AdaHome: P206-2 / P212-8 / AW11840 / AW11841 / AW11836

BOUTIQUE BEIGE



● Soft botanical prints

● Delight geometric

● Soft color palette

APS212

APS302

FJ304-2

AW11836

P214-1

AW11840

P206-2

AW11841

P212-8

3704-3

7801-5

1502-2

3715-4

23203-3

23203-2

COZY PURPLE



COZY PURPLE - trend that combines the soothing allure of nature with the comforting charm of deep purple, soft grays and blues, reminiscent of the quiet beauty of fog-covered landscapes. The purples used are rich and deep, evoking feelings of mystery and romance, grays are muted and soft, creating a sense of calm and elegance. This concept is perfect for creating contemporary serene and inviting spaces.

COZY PURPLE

concept by ADA:

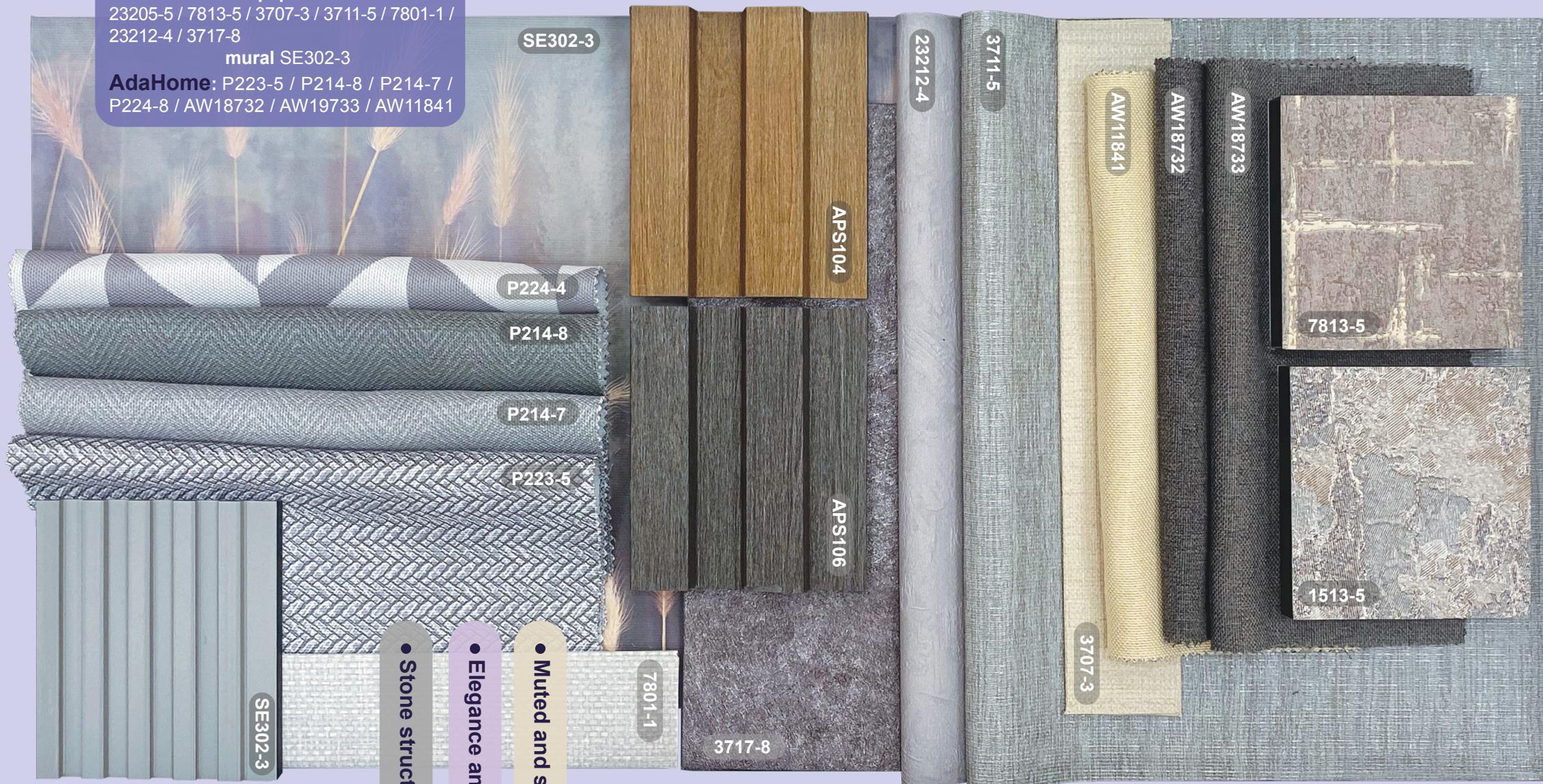
AdaPanel: APS211 / APS104 / APS106

AdaWall: wallpaper 23201-4 / 1513-5 / 23205-5 / 7813-5 / 3707-3 / 3711-5 / 7801-1 / 23212-4 / 3717-8

mural SE302-3

AdaHome: P223-5 / P214-8 / P214-7 / P224-8 / AW18732 / AW19733 / AW11841

COZY PURPLE



- Stone structures
- Elegance and calm
- Muted and soft

BOTANIC GREEN



BOTANIC GREEN- interior trend is a profound celebration of nature's resplendence, fostering an environment that not only enchants the eye but also soothes the soul. It revolves around the prominent use of lush green as the primary color, balanced harmoniously with warm wood tones and soft beige accents. It is an invitation to embrace the splendor of the natural world within your own home, cultivating a haven of peace, balance, and rejuvenation.

BOTANIC GREEN

concept by ADA:

AdaPanel: APS304 / APS210

AdaWall: wallpaper 3709-2 / 3711-3 /
3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1

AdaHome: P228-2 / P217-2 / P220-7 /
AW19147 / AW18735 / AW11841

BOTANIC GREEN



- Lush greenery
- Wood textures
- Biophilic design
- Balance feeling

CHARM OF TRADITION



CHARM OF TRADITION- trend for wallpapers and textiles in home decoration offers harmonious blend of simplicity, nature, functionality, and coziness. With a neutral color palette, folk motives from classic tapestry, touch of english style, trendy soft geometric it creates a calming and inviting atmosphere. Textures took from natural materials like wool and linen, add warmth and tactile comfort. It's an excellent choice for those seeking a cozy and elegant atmosphere that exudes a sense of drama and romance of classic opulence, luxury and well-being in their living spaces.

CHARM OF TRADITION

concept by ADA:

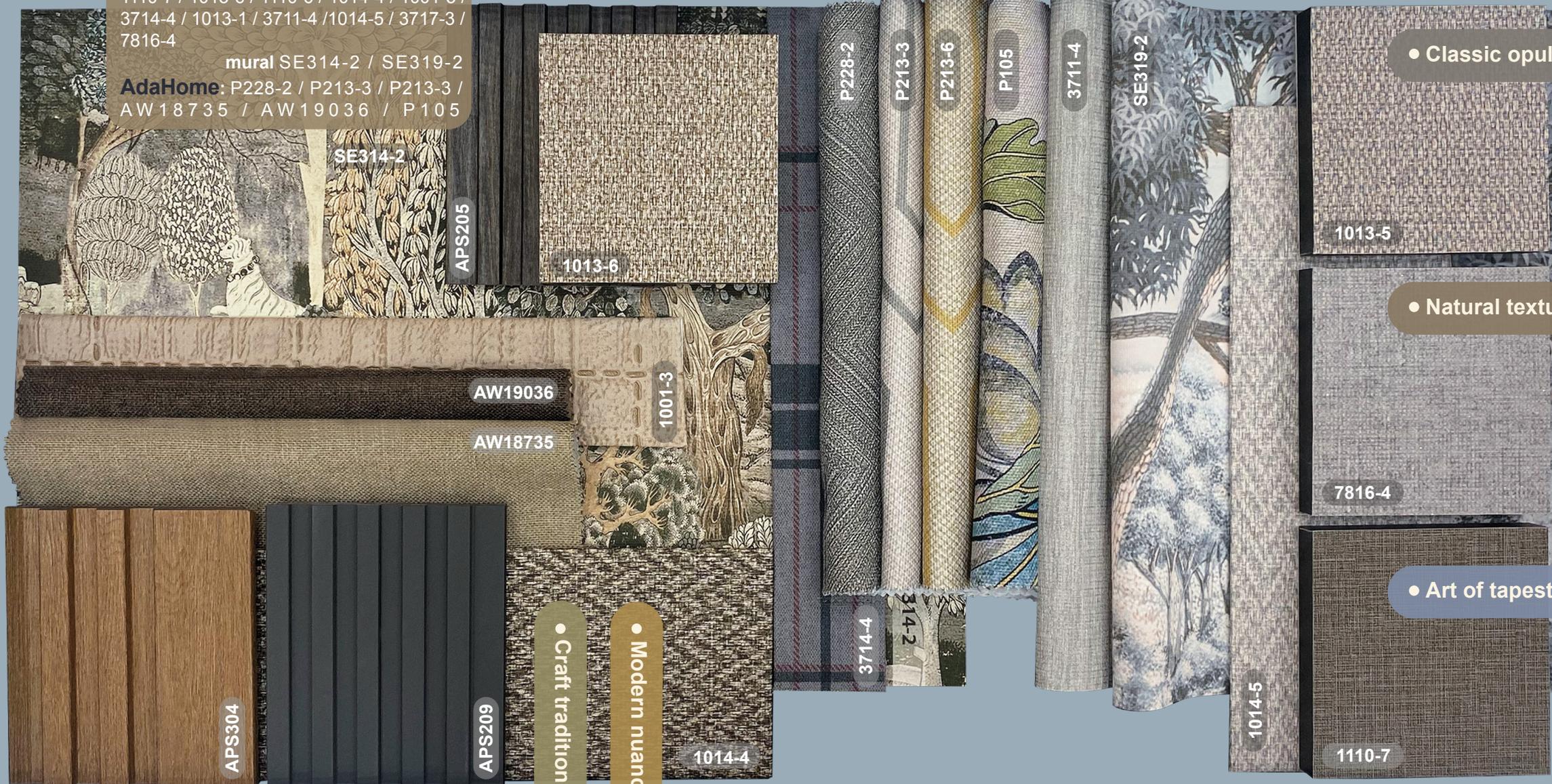
AdaPanel: APS304 / APS209 / APS205

AdaWall: wallpaper 1013-5 / 3707-4 / 1110-7 / 1013-6 / 1110-6 / 1014-4 / 1001-3 / 3714-4 / 1013-1 / 3711-4 / 1014-5 / 3717-3 / 7816-4

mural SE314-2 / SE319-2

AdaHome: P228-2 / P213-3 / P213-3 / AW18735 / AW19036 / P105

CHARM OF TRADITION



• Classic opulence

• Natural textures

• Art of tapestry

• Craft traditions

• Modern nuances

BLACK AND COLOR



BLACK & COLOR

concept by ADA:

AdaPanel: APS102 / APS201

AdaWall: wallpaper 3713-6 / 23212-1 /
23106-5 / 3715-1 / 23110-5 / 1108-5 /
mural SE318-1

AdaHome: P209-6 / P214-2 / AW19247 /
AW11840 / AW19246 / AW19147 / AW19143

BLACK AND COLOR



APS201

APS102

• Virant accents

• Industrial chic

• Smart contrast

SE318-1

1108-5

P209-6

P214-2

AW11840

AW19247

AW19246

AW19147

3713-6

• Urban palette

23110-5

• Stone loft textures

23106-5

SENSE OF HARMONY



Step into a world where serenity and sophistication blend seamlessly with SENSE OF HARMONY interior trend, which embraces your space, blending nature's textures throughout, creating a tactile symphony of calm. This aesthetic dance, reminiscent of the principles of Japanese Zen, it balances modern chic with timeless nature, achieving a perfect equilibrium of old and new.

SENSE OF HARMONY

concept by **ADA**:

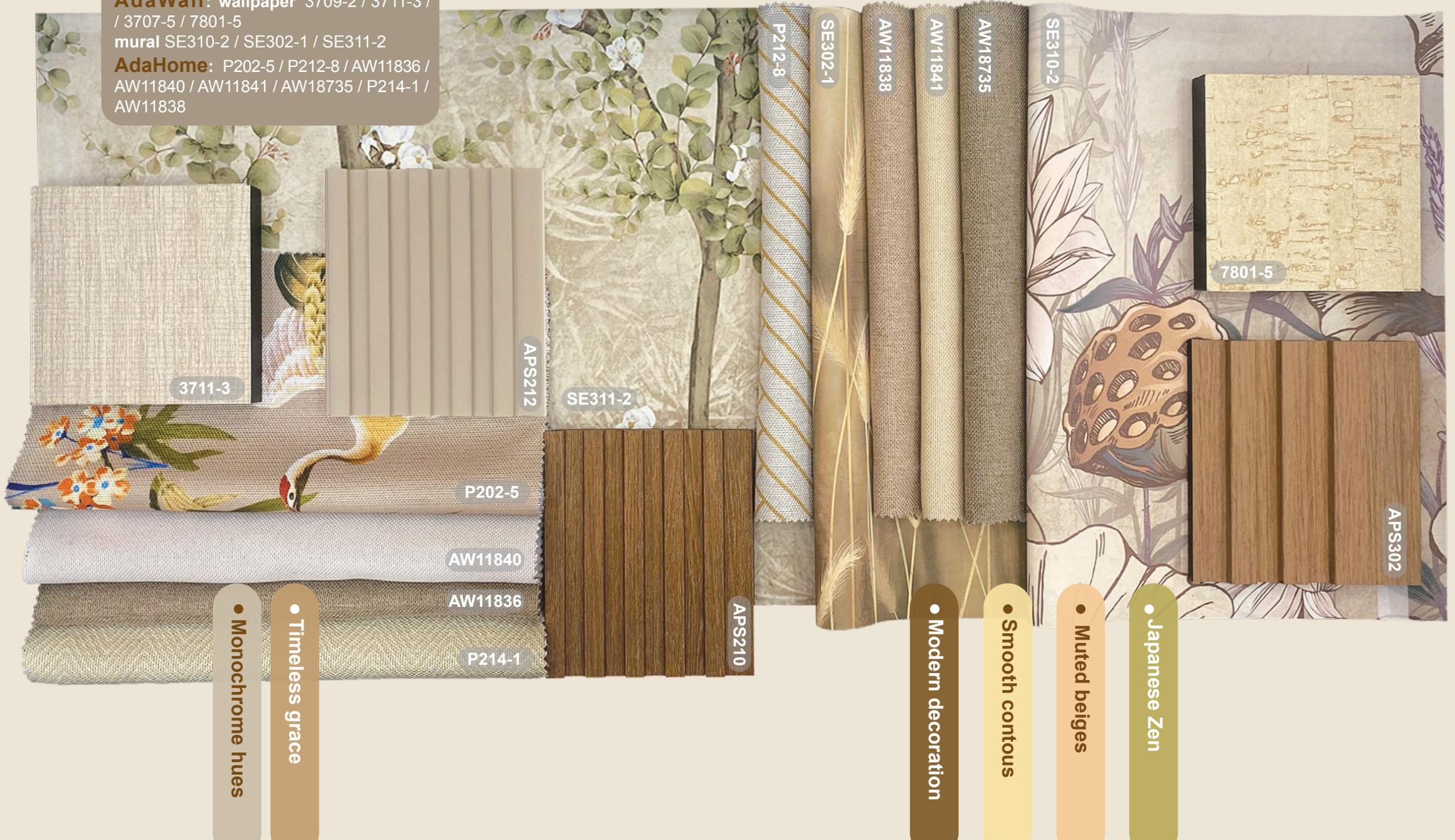
AdaPanel: APS302 / APS212 / APS210

AdaWall: wallpaper 3709-2 / 3711-3 /
/ 3707-5 / 7801-5

mural SE310-2 / SE302-1 / SE311-2

AdaHome: P202-5 / P212-8 / AW11836 /
AW11840 / AW11841 / AW18735 / P214-1 /
AW11838

SENSE OF HARMONY



GOLD & BLUE



In the trend GOLD & BLUE you'll discover a captivating fusion of rich, velvety blue intertwining gracefully with the opulence of gold and the comforting warmth of mustard. This trend is a vibrant symphony of colors that brings your living space to life, infusing it with an enduring charm and lively character.

GOLD & BLUE
concept by **ADA:**

AdaPanel: APS206 / APS202

AdaWall: wallpaper 23209-4 / 3719-6 /
/ 23201-6 / 4701-7 / 1509-5 / 3716-7 / 1510-4
mural FJ316-3 / FJ318-1

AdaHome: AW19141 / AW19039 / AW18739 /
AW18735

GOLD & BLUE



● Nature-Inspired Murals

● Gold textures

- Beauty & personality
- Bright geometry
- Individualistic spirit
- Art Deco Fusion

NEO-CLASSIC



BROWN HUES



Much like a vintage leather-bound novel BROWN HUES exudes a sense of sophistication and warmth that invites you to bask in its timeless embrace. The color brown, with its deep and velvety nuances, lends a touch of luxury for interior in a cozy and inviting aura. Classic landscape murals, akin to paintings by the Old Masters, stucco structures, classic elements and contemporary materials - it is modern classic chic.

BROWN HUES

concept by ADA:

AdaPanel: APS202 / APS204 / APS206

AdaWall: wallpaper 4110-7 / 3719-7 / 4101-7 / 3717-6 / 23212-5 / 23212-4 / 3711-6 / 3707-4 / 1211-3 / 7807-4 / 1113-9 / 9911-4 / mural FJ311-3 / FJ301-1

AdaHome: P313-3 / AW18739 / AW18735 / AW19294

BROWN HUES



APS204

APS206

AW18735

AW18739

FJ301-1

1211-3

FJ311-3

1113-9

3711-6

3717-6

23212-5

P313-3

AW19294

4701-7

4110-7

APSS202

• Stucco structures

• Warm deep colors

• Classic landscapes

TOILE DE JOUY



TOILE DE JOUY, the epitome of French chic, weaves a timeless tapestry of pastoral elegance into modern interiors. Graceful patterns depict rustic scenes, while sleek modern elements introduce a harmonious juxtaposition of old and new, all adorned with artisanal craftsmanship and subtle geometric accents.

TOILE DE JOUY
concept by ADA:

AdaPanel: APS405 / APS406 / APS207 / APS211

AdaWall: wallpaper 23206-1 / 3713-2
/ 23208-1 / 1511-1 / 23210-2 / 3704-8 / 3713-6
mural SE301-1

AdaHome: P106 / P226-7 / P214-5 / P221-5
/ AW11840

TOILE DE JOUY



- Pastoral scenes
- Authenticity
- Traditions of craft

SCANDINAVIAN FLAVOR



Experience the serene beauty of the Scandinavian-inspired decorative trend SCANDINAVIAN FLAVOR, where comfort and eco-consciousness harmonize effortlessly. This design ethos marries smart functionality with the timeless appeal of Scandinavian balance, creating interiors that are as inviting as they are sustainable. Immerse yourself in the harmonious blend of nature-inspired elements and minimalist aesthetics, where every corner exudes a sense of calm and cozy atmosphere..

SCANDINAVIAN FLAVOR

concept by ADA:

AdaPanel: APS212 / APS302

AdaWall: wallpaper 23106-2 / 23114-1 / 3719-6 / 3707-4 / 3707-1 / 3716-7 / 23211-1 / 23110-3 / 23208-6 / 23208-5 mural SE318-2

AdaHome: P228-7 / P212-8 / P228-8 / AW11840 / AW19041 / AW11841 / AW18735

SCANDINAVIAN FLAVOR



3716-7

3707-4

APSS212

APSS302

SE318-2

AW18735

AW11840

AW19041

AW11841

P228-8

P224-7

P212-8

23211-1

23208-6

23106-2

23110-3

23114-1

• Eco-Friendly

• Comfort and beauty

• Timeless aesthetics

• Smart Living Spaces

• Stylish Simplicity

OASIS



OASIS trend effortlessly transforms your living spaces into a breathtaking sanctuary. With lush palm leaves and eco-conscious plants, seamlessly blending various shades of green with the warmth of wood and other natural textures, it's like bringing the serenity of a lush forest into your home. This trend offers a unique opportunity to juxtapose urban living with the soothing embrace of nature.

OASIS

concept by ADA:

AdaPanel: APS103 / APS104

AdaWall: wallpaper 1113-8 / 3713-1 / 1108-5 / 4714-4 / 4714-5 / 1313-4

AdaHome: P222-8 / P224-1 / P213-7 / P228-7 / P201-2 / P222-5 / P312-1 / AW19246 / AW19147 / AW19039 / P102 / AW11840 / AW19247

OASIS



• Indoor greenery

• Urban jungles

• Natural textures

• Bright palette

• Wood accents

AW19246

P222-8

1108-5

1113-8

P224-1

APS103

4714-4

AW19039

P213-7

4714-5

AW11840

P228-7

P201-2

1313-4

P222-5

AW19247

AW19147

APS104

P312-1

TRAVELER



M901

APS105

P222-2

P222-2

AW19294

P201-3

3717-6

23104-4

AW19294

P201-3

TRAVELER is a captivating journey for the curious, a globetrotting investigator's retreat. This trend seamlessly weaves elements from various countries into the fabric of your living space, each item carrying its own storied history. Embracing a Continental style, this aesthetic embraces a wealth of vintage effects, favoring warm, earthy brown hues, and a loft-like ambiance that lends a sense of adventure and exploration to your home. It's an invitation to embark on a visual voyage, where every corner tells a tale, and the spirit of exploration is captured in every curated piece.

TRAVELER

concept by **ADA:**

AdaPanel: APS105 / APS401

AdaWall: wallpaper 3712-4 / 3712-5 / 3717-6 / 3717-7 / 1013-6 / 1108-6 / 3719-7 / 23106-5 / 23104-4 / 23211-4 / 1008-5 / 1001-5 / 3707-5 / 23210-5
mural M901

AdaHome: P110 / P222-2 / P201-3 / P228-8 / AW19294

TRAVELER



● International influence

● Vintage aesthetic

- Continental Style
- Industrial chic
- Multy-cultural

MEDIEVAL VIBE



Step back in time with our MEDIEVAL VIBE trend for interior decoration. Inspired by the timeless beauty of English old-style traditions, this trend brings the warmth of history into your home. Embrace the rich tapestries, intricate gobelins, and a natural earth color palette reminiscent of medieval times to create a cozy and inviting atmosphere that honors the charm and elegance of the past.

MEDIEVAL VIBE

concept by ADA:

AdaPanel: APS401 / APS402

AdaWall: wallpaper 3716-6 / 3712-5 / 1113-8 / 1001-5 / 3700-6 / 1014-4 / 1013-6 / 3719-6

mural SE314-1

AdaHome: P222-2 / P228-8 / P225-6 / AW19294 / AW19039 / AW19146 / AW19040 / AW19739 / AW19147

MEDIEVAL VIBE



• Gobelin tapestries

• Heritage interiors

• Heavy draperies

• Natural Earth palette

• Rustic Elegance

• Handcrafted motifs

1001-5

PASTEL SPRING



PASTEL SPRING trend for interior decoration is a breath of fresh air, enveloping your space in soft, soothing colors reminiscent of blooming flowers and lush gardens. Delicate pastel hues like mint green, lavender, and blush pink create a serene and inviting atmosphere, while paint ornaments and floral elements add a touch of whimsy and nature-inspired charm. This trend brings the vibrant spirit of spring indoors.

PASTEL SPRING

concept by **ADA**:

AdaPanel: APS106 / APS211

AdaWall: wallpaper 9907-3 / 9908-4 / 7816-9 / 3707-1 / 3716-5
mural SE304-2 / A305-1

AdaHome: P203-3 / P203-4 / P105 / P217-7 / AW19146 / AW19145 / AW11838 / AW11841 / AW11840 / AW18733

PASTEL SPRING



Blooming beauty

Fresh pastel colors

• Cozy textile

• Floral elements

• Light & airy interiors

3707-1

PROVENCE TENDER



PROVENCE TENDER is a potentially emerging decoration trend that combines elements of Provencal or French country decor with a soft and gentle aesthetic. It features a soothing color palette of pastel hues and muted earthy tones, along with natural materials, rustic furniture, and delicate textiles. The overall goal is to create a serene and inviting space with a touch of rustic elegance inspired by the Provencal countryside.

PROVENCE TENDER
concept by **ADA**:

AdaPanel: APS212 / APS406

AdaWall: wallpaper 1501-3 / 1501-1 /
23201-3 / 1511-1 / 3716-2 / 3700-1 / 23208-2
mural FJ305-1 / FJ303-2 / SE300-3

AdaHome: P214-5 / P303-1 / AW11840 /
AW11841 / AW19040 / AW19041

PROVENCE TENDER



• Natural materials

• Rustic elegance

• Floral patterns

• French decor

• Light airy colors

MEGOPOLIS



MEGOPOLIS trend embodies contemporary interior design by seamlessly integrating modern stone structures, fashionable materials, and a challenging monochrome color palette. This trend evokes the bustling urban lifestyle, capturing the essence of city living, while incorporating geometric and abstract elements that resonate with the dynamic energy of the metropolis. The result is a harmonious fusion of urban chic and minimalist sophistication, creating a space that exudes the unmistakable ambiance of city life..

MEGOPOLIS

concept by ADA:

AdaPanel: APS201 / APS212 / APS306

AdaWall: wallpaper 3717-7 / 3708-4 / 23202-5 / 23207-4 / 23201-5 / 3713-5 / 3713-4 / 1502-5 / 1513-3 / 1108-6
mural M883

AdaHome: P213-3 / P228-7 / AW19041 / AW18735

MEGOPOLIS



• Monochrome Palette

• Stone effect

APS201

APS212

APS306

M883

23201-5

3708-4

3717-7

23202-5

23207-4

P213-3

AW19041

AW18735

P228-7

1502-5

1513-3

3713-4

• Geometric Patterns

• Trendy materials

• City Vibes

SOFT TROPIC



The soft tropic tendency in interior decoration embraces tropical elements with a subdued twist, opting for a gentle palette devoid of vibrant greens. It emphasizes a harmonious blend of textures, allowing for a soothing tactile experience while incorporating structural elements for added depth. The overall ambiance evokes the tranquility of nature by a serene lake, with a contemporary color scheme featuring complex combinations of muted grey, blue, and purple tones.

SOFT TROPIC

concept by ADA:

AdaPanel: APS209 / APS306 / APS406

AdaWall: wallpaper 1013-4 / 1113-9 / 1014-5 / 23204-3 / 3719-1 / 3716-7 / 3707-7 / 23207-3 / 23212-5

mural FJ300-1

AdaHome: P304-2 / P313-2 / AW19042 / AW18732

SOFT TROPIC



● Tropic elements

● Textile structures

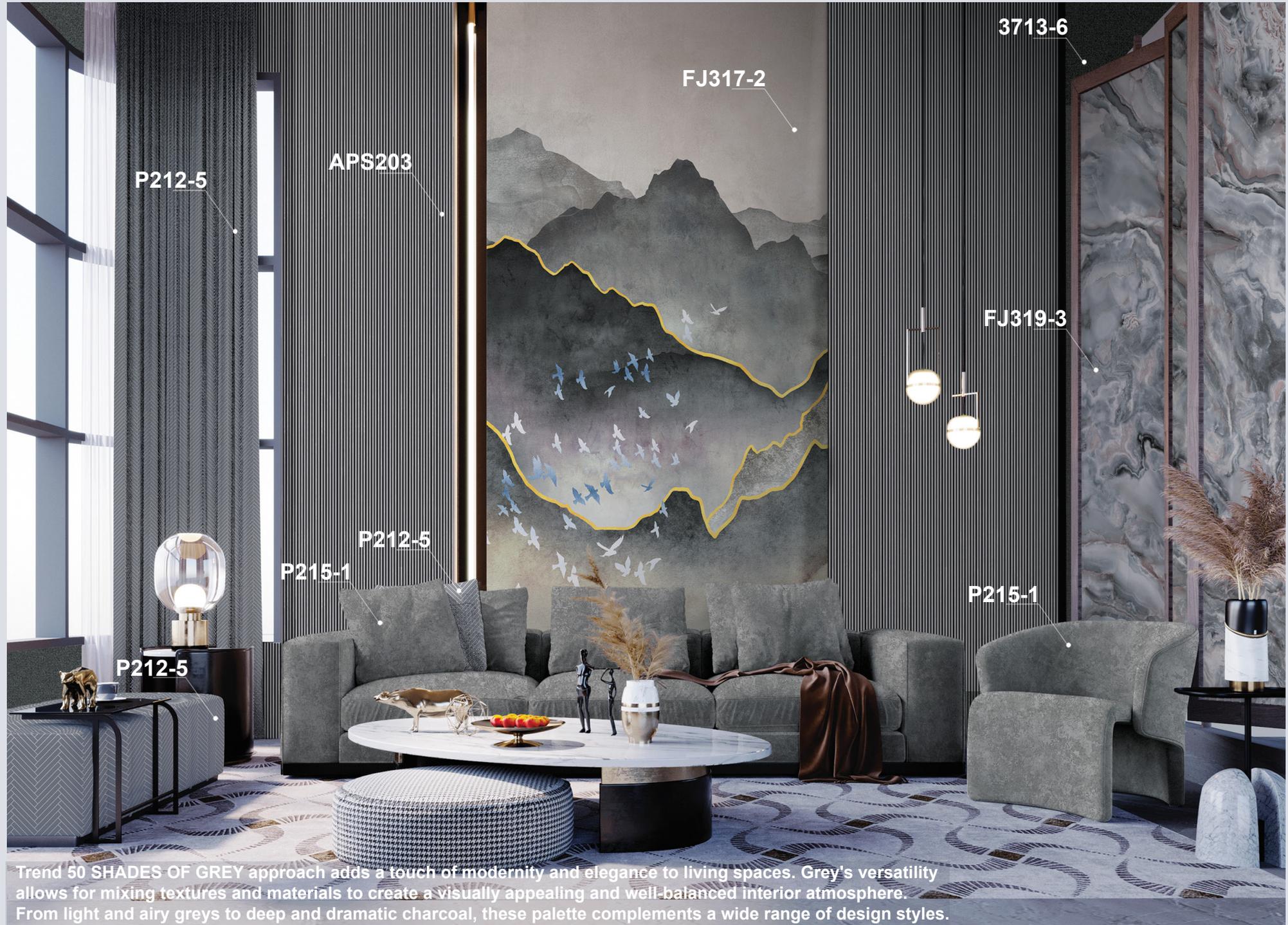
● Abstract patterns

● No bright green

● Floral pattern

● Unusual combination

50 SHADES OF GREY



Trend 50 SHADES OF GREY approach adds a touch of modernity and elegance to living spaces. Grey's versatility allows for mixing textures and materials to create a visually appealing and well-balanced interior atmosphere. From light and airy greys to deep and dramatic charcoal, these palette complements a wide range of design styles.

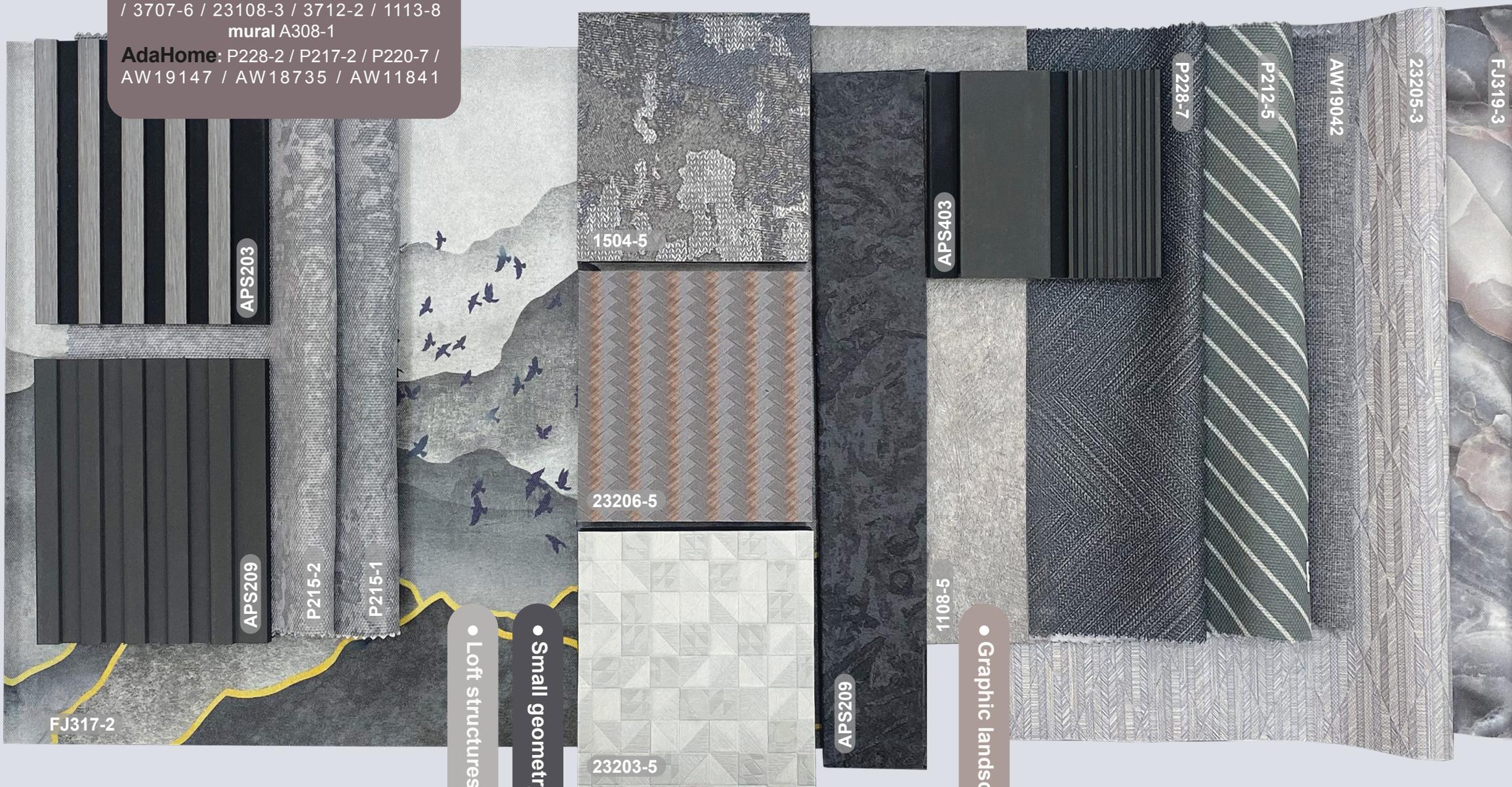
50 SHADES OF GREY
concept by **ADA:**

AdaPanel: APS304 / APS210

AdaWall: wallpaper 3709-2 / 3711-3
/ 3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1

AdaHome: P228-2 / P217-2 / P220-7 /
AW19147 / AW18735 / AW11841

50 SHADES OF GREY



- Loft structures
- Small geometry

- Graphic landscape

ART & GRAPHIC



ART & GRAPHIC

concept by **ADA:**

AdaPanel: APS207 / APS404

AdaWall: wallpaper 4702-3 / 1108-5 / 3713-2 / 3713-6 / 23106-5 / 23107-5
mural SE315

AdaHome: P224-1 / P222-8 / AW19143 / AW19246 / AW19247

ART & GRAPHIC



• Natural textures

• Natural textures

• Eclecticism

• Bright contrasts

• Artistic Flair

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